Atlanta West End Rotary Club

KeyWay

SEPTEMBER 10, 2026

This Week's Program: Mrs. Tiauna Crooms of Atlanta Public Schools



On **Friday, September 11**, the Rotary Club of Atlanta West End is pleased to welcome **Mrs. Tiauna Crooms** as our program speaker. With deep roots in Atlanta Public Schools and years of leadership in the West End community, Principal Crooms brings valuable perspective on education, student success, and the power of community partnerships to create opportunities for young people.

Principal Tiauna Crooms is a familiar and respected leader within Atlanta Public Schools, having previously served as Principal of Booker T. Washington High School's Senior Academy from 2009 to 2012. A dynamic and committed educational leader, Principal Crooms brings a wealth of experience and a steadfast dedication to providing high-quality education to students from diverse economic backgrounds. Her career is defined by a strong focus on student achievement, effective budget management, and fostering meaningful partnerships with community stakeholders. She has consistently demonstrated a proven ability to improve student outcomes by integrating technology and promoting cultural awareness programs, ensuring students are well-prepared for post-secondary success.

During her tenure as Principal of BTW's Senior Academy, she led a team of over 100 educators and staff, serving more than 600 high school students. Under her leadership, the school achieved

MEETINGS

September is Basic Education and Literacy Month

BIRTHDAYS

9/16	Jennifer Fields
9/21	Terri Copeland
10/5	Frances Ellison-Dansby

WEDDING ANNIVERSARIES

ROTARY ONLINE

https://atlantawestendrotary.org
https://rotary6900.org/
https://rotary.org/

ROTARY CLUB OF ATLANTA WEST END

Fridays, 12:15 pm
Georgia Tech Hotel & Conference Center*
800 Spring St NW
Atlanta, GA 30308

SOCIAL MEDIA

LEADERSHIP

President	Christopher Hempfling
President-Elect	Rodney Fields
Immediate PP	Victoria Seals, PhD
Vice President	Rodney Fields
Treasurer	Melanie Sewell
Secretary	Neil Shorthouse

significant academic progress and was recognized as a reward school by the Georgia Department of Education. Principal Crooms also spearheaded anti-bullying initiatives and character education programs, earning the school its designation as a No Place for Hate Institution.

From 2013 to 2022, Principal Crooms served as Principal of Herman J. Russell West End Academy, where she managed a $5.5 million budget to support critical school operations, including pupil services, professional development, and educational media services. She worked collaboratively with esteemed community partners, such as Georgia Tech's CEISMC and Historically Black Colleges and Universities (HBCUs), to provide students with mentorship and STEM-focused educational opportunities.

As a proud product of Atlanta Public Schools, Principal Crooms is deeply committed to improving educational outcomes for all students. Her exceptional interpersonal, communication, and organizational skills, coupled with her extensive knowledge of the educational landscape, position her as a transformative leader capable of driving excellence in any educational setting.

Public Image CJ Stewart

Atlanta West End BeltLine Cleanup — September 19

Join Rotary Atlanta West End to clean the Washington Park section of the BeltLine

We have a great opportunity to put *Service Above Self* into action at our upcoming Atlanta BeltLine cleanup project. Please join Rotary Atlanta West End as we help clean up the Washington Park section of the BeltLine.

When: Saturday, September 19 at 9:00 AM
Where to meet: Washington Park Natatorium, 102 Ollie St NW, Atlanta, GA 30314

I hope each of you will consider joining us and, even better, bring a friend, family member, or prospective Rotarian along with you. This is a fun way to serve our community, enjoy some fellowship, and introduce others to what Rotary Atlanta West End is all about.

Please remember to complete the liability waiver before participating: https://www.tfaforms.com/5195801

Special thanks to Bridgette Long, our community service chair, for organizing this opportunity. I look forward to seeing everyone as we work together to make the West End shine!



L.E.A.D. Center For Youth's Community Champions Celebration

L.E.A.D. Center For Youth is hosting its annual Community Champions Awards Celebration in partnership with the Atlanta Braves Foundation on Sunday, September 27, 2026. Join L.E.A.D. from 2:00 PM to 4:00 PM as we honor our exceptional student-athletes and supporters who make our work possible. You can purchase tickets at this link or by scanning the QR code below.

All event proceeds will directly support sport-based youth development and programming at L.E.A.D. Center for Youth, empowering our young athletes to thrive both on and off the field.



Agenda, Connections, & Four-Way Test

Meeting Agenda

1. Call to Order
2. Invocation & Pledge
3. Introduction of Guests
4. Tasse Trivia
5. DEI Moment
6. Announcements
7. Program/Speaker
8. The Four-Way Test
9. Adjournment

Sign up to be a program chair in the new Rotary Year here today!

A Little Dues, A Lot of Good

Supporting District 6900 starts with staying current on your district dues. Keeping your dues up to date ensures we can continue providing leadership development, youth programs, district events, club support, and the many resources that help our clubs thrive.

